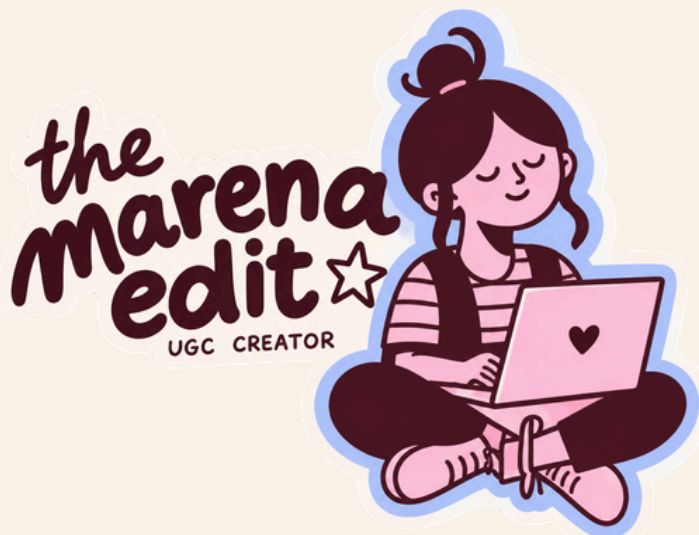




PRODUCT-FIRST CONTENT

TECH · BEAUTY · LIFESTYLE

Instagram @themarenaedit

TikTok @themarenaedit_

Email themarenaedit@gmail.com

www.themarenaedit.com

UGC RATES 2026

UGC Video

1 UGC Video (15–45 sec)	180 €
3-Video Package	495 €
5-Video Package	775 €
Monthly Retainer	from 620€

Includes concept adaptation, filming, editing, subtitles, 1 revision, and 9:16 delivery.

Photo + Hybrid Content

5 Edited Photos	120 €
10 Edited Photos	200 €
1 Video + 5 Photos	270 €
B-Roll Package	from 120 €

Photos Matter Too

Base Rate Includes

- Brief + Concept Adaptation
- Filming + Editing + Subtitles
- 1 Round of Minor Revisions
- Vertical 9:16 Delivery
- Ads, Whitelisting, Raw Footage and Exclusivity Quoted Separately
- 6 Months of Organic Usage on Brand-Owned Channels

Usage Rights & Licensing

Paid Media / Ads

30 days	+30%
90 days	+50%
6 months	+75%
12 months	+100%
Perpetual / full buyout	custom quote

Whitelisting / Spark Ads

30 days	+125 € per platform
90 days	+300 € per platform
Extended usage	Custom quote

Exclusivity

30 days	- +25%
90 days	- +50%
6 months	- +100%

Add-ons

- Raw Footage + 50%
- Script / Concept from Scratch + 50€
- Extra CTA +35€
- Extra Format + 25€
- Extra Revision + 25€
- Priority Delivery 72h + 35€
- Travel / Props / Purchases + 30% a coste

- Standard delivery: 7–10 business days after receiving the product + final brief iVAT /
- Taxes not included where applicable.
- Product and shipping costs to be covered by the brand unless otherwise agreed.
- Major changes after brief approval will be quoted separately.
- Usage rights are licensed by duration, channel and territory.

the marena edit

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